



November 2007 edition

**Exclusive to Ride Drive Customers —**  
*For Cars and Motorcycles*

Who are you insured with? When is your current motor policy up for renewal? What would you think if you were told that the price quoted on the renewal notice, sent to you by your current insurance services supplier, could be reduced that price by 25%? Whilst you are absorbing that amazing suggestion, think about what it would be like if you were told you could benefit from that preferential treatment for life?



All you need to do is complete any Ride Drive Advanced Driving Experience that consists of a total accumulated session time of 8-hours or more, be considered by your Ride Drive advanced driving specialist that you represent a low level of collision risk, and for only an additional charge of £30 + VAT on top of your driving session fee, you will be awarded a special Ride Drive advanced driving certificate and a copy of your risk assessment. Then all that is required is to contact Adrian Flux Insurance on 01553 845869 and you can buy for next 12-months of cover for a price that will be 25% less than what you have been quoted on your renewal notice; even if you are an existing Adrian Flux customer. For as long as you do not make a claim from your own motor policy, this amazing level of discount will remain in place year after year.



The scheme applies to both cars and motorcycles, and will not affect the content of flavour of your Ride Drive Advanced Driving Experience.

For further information please visit either the Ride Drive or the Adrian Flux websites.

Adrian Flux Hotline - 01553 845869

Ride Drive website link - [www.ridedrive.co.uk/adrianflux.htm](http://www.ridedrive.co.uk/adrianflux.htm)

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**Ride Drive Limited – 01296 427889 – [motoring@ridedrive.co.uk](mailto:motoring@ridedrive.co.uk)**

**\*Terms and Conditions**

- Only those Ride Drive customers who successfully complete an Advanced Driving Experience that spans a minimum of 8-hours will be eligible.
- The discount will only be awarded to those who buy their motor insurance through Adrian Flux, either as a new or existing customer.
- The vehicle insured under the scheme must be of the same type category as that used to complete the Ride Drive risk assessment.
- Applicants must remain claim free from the point completion of the Ride Drive risk assessment to continue to qualify for the special discount.

Adrian Flux Insurance, a forward thinking insurance services agent that has the backing of over 40 insurance underwriters who recognised the fact that training in advanced driving methods is the most effective way of reducing collision generated claims. Ride Drive is the only organisation that can offer this unique service

**"The most effective performance accessory you can buy for your car" —**  
*The Ride Drive Advanced Driving Experience*