



Exclusive to Ride Drive Customers — For Cars and Motorcycles

The team at Ride Drive are very proud to announce that we are now in the unique position to offer those customers, who successfully complete one of our selected advanced driving programmes, the opportunity to take advantage of a huge reduction in the cost of their car or motorcycle insurance cover.



The special motor insurance discount scheme is brought to you through Adrian Flux Insurance, a forward thinking insurance services agent that has the backing of over 40 insurance underwriters who recognised the fact that training in advanced driving methods is the most effective way of reducing collision generated claims. To take advantage of the scheme, all you have to do is complete a *Ride Drive programme as normal and if we determine that your claim potential is sufficiently low, this decision being based upon your performance during the day, you will qualify for the issue of a Ride Drive advanced driving certificate.

When your existing motor insurance policy falls due for renewal, and you then use Adrian Flux Insurance as your motor insurance service provider, you will be awarded an amazing 25% discount against the price quoted on your renewal notice.

The good news doesn't stop there either, because as long as you keep your business with Adrian Flux, and you remain claim free, that incredible level of discount stays in place year after year after year.

However, there is a small cost implication, and this charge is made to cover our expenses. For each Ride Drive advanced driving certificate issued we will make an administration charge of £30 + VAT, which you only pay upon issue of the certificate. Despite this we are confident that you will recognise this as a small price to pay when the rewards it will bring can represent a saving to you of hundreds of pounds.



The intention here is to create a select club of non-claiming, low-risk drivers and riders who will each have a responsibility towards the other to maintain a claim free record and so support the continuation of the scheme.



For further information please visit either the Ride Drive or the Adrian Flux websites.

Adrian Flux Hotline - 01553 845869

Ride Drive website link - www.ridedrive.co.uk/adrianflux.htm

Adrian Flux website link - www.adrianflux.co.uk/ridedrive.htm

Ride Drive Limited – 01296 427889 – motoring@ridedrive.co.uk

***Terms and Conditions**

- Only those Ride Drive customers who successfully complete an Advanced Driving Experience that spans a minimum of 8-hours will be eligible.
- The discount will only be awarded to those who buy their motor insurance through Adrian Flux, either as a new or existing customer.
- The vehicle insured under the scheme must be of the same type category as that used to complete the Ride Drive risk assessment.
- Applicants must remain claim free from the point completion of the Ride Drive risk assessment to continue to qualify for the special discount.

"The most effective performance accessory you can buy for your car" —
The Ride Drive Advanced Driving Experience